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Updated 10 May 2016

## **Aggreg8 / Circul8 Privacy Policy**

Circul8, and our clients, must comply with all requirements of The Privacy Amendment (Private Sector) Act 2000 (the Act) from this date.

### **Collection and Storage of Personal Information & Privacy Statement**

In the course of our business, personal information such as names, addresses and mobile phone numbers may be collected and held, for use in fulfilling the intended purposes. This includes information required to provide customers and others with products and services. Information retained on our database is also used to inform stakeholders and customers of relevant developments in procedures or products which we believe is either necessary or will assist in the use of the product or service we offer. Unless we are informed otherwise, we will continue to use the information collected in this manner.

Users are under no obligation to provide personal information. However without certain information we may be unable to provide the products and services, or facilitate the preferred payment method. All information is securely stored either on servers in a secure data centre with restricted access or on secure hard drives in-house. In some cases, such as certain web-based services that are contracted out, necessary contractual measures are taken to protect this information.

As all personal information collected by Circul8 is provided by the consumer, knowingly and willingly, the quality of data is accurate, complete and up to date at the time of receipt. Accuracy of information is important to us and changes or corrections to information held will be welcomed at any time.

All reasonable steps are taken to protect the security of the personal information held, be it stored in electronic or hard copy form. Except for the reasons given in the NPPs, access is available to the person whose information is held, subject to the payment of reasonable expenses incurred in extracting such information. Access to personal information can be arranged by contacting the Chief Privacy Officer at



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info@circul8.com.au.

The Company and its subsidiary companies respect the privacy rights of our online visitors and recognize the importance of protecting the information collected from you. We have adopted a corporate wide Online Privacy Policy that guides how we collect, store, and use the information you provide online. Please note that this policy applies only to sites maintained by the Company and its subsidiaries, and not to web sites maintained by other companies or organizations to which we link or aggregate content from.

## **Use of Contact Information**

### **Personal**

If you enter your provided us with your contact details we may use your contact information to market to you, and provide you with information about our products and services. If you decide at any time that you no longer wish to receive such information or communications from us, please follow the unsubscribe instructions provided in any of the communications you are sent.

### **Log Data**

When you visit the Site, our servers automatically record information that your browser sends whenever you visit a website as Log Data. This Log Data may include information such as your IP address, browser type or the domain from which you are visiting, the websites you visit, the search terms you use, and any advertisements on which you click. For most users accessing the Internet from an Internet service provider the IP address will be different every time you log on. We use Log Data to monitor the use of the Site and of our Service, and for the Site's technical administration. We do not associate your IP address with any other personally identifiable information to identify you personally, except in case of violation of the Terms of Service

## **Technologies**

### **Cookies**

We use cookies and other technologies to passively collect demographic information, personalize your



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experience on our site and monitor advertisements and other activities. Cookies are small files downloaded to your computer to track movements within web sites. We may link cookie information to personal information. Cookies link to information regarding what items you have interacted with, such as like or comment, or pages you have viewed. Also, we use cookies to deliver content specific to your interest and to monitor website usage. Some of our sites use an outside ad company to display ads. These ads may contain cookies. Our ad companies collect cookies received with banner ads, and Company does not have access to this information. Most browsers are automatically set to accept cookies whenever you visit a website. You can disable cookies or set your browser to alert you when cookies are being sent. However some areas of our sites will not function properly if you do so. Please note that this privacy policy covers the use of cookies by the Company only and does not cover the use of cookies by any advertisers.

Other technologies used include clear GIF's and IP address logging. Clear GIF's also known as web bugs, beacons, or tags, are small graphic images placed on a web page, web-based document, or in an e-mail message. Clear GIF's are invisible to the user because they are typically very small (only 1-by-1 pixel) and the same color as the background of the web page, document or e-mail message. We do not use clear GIF's to collect personal information about you. However, we may use clear GIF's to capture statistical usage information for our web pages, features, or other elements on a web page. We may correlate this information to a user to personalise user experience and for statistical analysis of user experiences on our web pages.

## **Third Party Services**

### **Service Providers**

We engage certain trusted third parties to perform functions and provide services to us, including, without limitation, hosting and maintenance, customer relationship, database storage and management, and direct marketing campaigns. We will share your personally identifiable information with these third parties, but only to the extent necessary to perform these functions and provide such services, and only pursuant to binding contractual obligations requiring such third parties to maintain the privacy and security of your data.

### **Law Enforcement**

We cooperate with government and law enforcement officials or private parties to enforce and comply with the law. We may disclose any information about you to government or law enforcement officials or private parties as we, in our sole discretion, believe necessary or appropriate to respond to claims, legal process



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(including subpoenas), to protect the property and rights of Company or a third party, the safety of the public, or any person, to prevent or stop any illegal, unethical, or legally actionable activity, or to comply with the law.

### **Business Transfers**

We may sell, transfer or otherwise share some or all of its assets, including your personally identifiable information, in connection with a merger, acquisition, reorganization or sale of assets or in the event of bankruptcy. You will have the opportunity to opt out of any such transfer if the new entity's planned processing of your information differs materially from that set forth in this Privacy Policy.

### **Contact**

If you have any questions about this privacy statement or your dealings with the aggreg8 website, you can contact us at [info@circul8.com.au](mailto:info@circul8.com.au) or via postal mail at level 1/545 South Dowling St, Surry Hills, NSW, 2010, Australia.